

February 03, 2004

Dear Fellow Democrat:

The 2004 Democratic State Convention will be held at the Mullins Center at the University of Massachusetts in Amherst on Saturday, May 8th. As in the past, we will be publishing the *Call to Convention*, a newspaper that will be distributed this year to approximately 3,000 delegates, alternates, activists, elected officials and guests.

We invite you to place an advertisement in the Call to Convention. Ads must be received in the headquarters of the Democratic State Committee **NO LATER THAN 5:00 P.M. ON MARCH 1, 2004**. A statement identifying the committee responsible for payment of the ad must be included within the ad. The rates are as follows:

Full Page (11" x 17")	\$1,200
Half Page: (11" x 8 ½")	\$750
Quarter Page: (5 ½" x 8 ½")	\$425

All advertisements must be paid in full when you submit your ad copy. Checks should be made out to the Massachusetts Democratic Party and mailed to 10 Granite Street, 4th Floor, Quincy, MA 02169.

Please contact Jane Lane, Communications Director, at 617-472-0637, with any questions you may have.

Sincerely,
Susan Thomson
Executive Director